



2012 EXHIBITOR PACKAGES

BASIC EXHIBITOR PACKAGE

Includes:

- Directory Listing in Onsite Show Directory
- Basic Listing on Map Your Show, an Online Planning Tool for Attendees to Search for Exhibitors by Product Categories
- Optional Furnishing Package: Table, 2 Chairs, Carpeting, and Wastebasket
- Lend-A-Hand Service, Complimentary Cart Service for Move-in/Move-out (limitations apply, call for details)
- Guranteed Lead Program, Minimum of 100 Attendee Names

10 x 10*: \$2,935 - \$4,165
(value \$3,460 - \$4,690)

10 x 20**: \$5,535 - \$7,620
(value \$6,060 - \$8,145)

MADISON AVE. - WITH STANDARD BOOTH FURNISHINGS

Includes:

- Company Logo with Directory Listing in Onsite Show Directory
- 6ft. Draped Table with 2 Chairs and Wastebasket
- 1/2 Page Color Ad in the Show Directory
- Booth Carpet
- Vacuum Service Prior to Show Opening
- Lend-A-Hand Service
- Online Showroom on Map Your Show
- Encore Listing Program
- Guranteed Lead Program, Minimum of 100 Attendee Names
- Lead Retrieval Unit and Electric

10 x 10*: \$5,210 - \$5,810
(value \$6,110 - \$6,710)

10 x 20**: \$8,065 - \$9,265
(value \$8,965 - \$10,165)

PARK AVE. - ALL INCLUSIVE PACKAGE

Includes:

- Company Logo with Directory Listing in Onsite Show Directory
- 6ft. Draped Table with 2 Chairs and Wastebasket
- Full Page 4/C Ad in the Show Directory
- Booth Carpet
- Vacuum Service Prior to Show Opening
- Lend-A-Hand Service
- Premium Online Showroom on Map Your Show
- Encore Listing Program
- Guranteed Lead Program, Minimum of 100 Attendee Names
- Lead Retrieval Unit and Electric
- New Product Center Entry

10 x 10*: \$5,919 - \$6,519
(value \$7,210 - \$7,810)

10 x 20**: \$8,774 - \$9,974
(value \$10,065 - \$11,265)

*Price points vary based on booth location and corner charges

**Call for rates larger than 200 sq. ft

RESERVE YOUR SPACE TODAY

NAME: _____ COMPANY: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

YES! COUNT ME IN FOR THE 2012 BUILDINGSNY SHOW. I WILL REQUIRE A ____ X ____ BOOTH.

YES, I AM INTERESTED IN THE 2012 BUILDINGSNY SHOW BUT STILL HAVE A FEW QUESTIONS. PLEASE CONTACT ME.

To participate, fax this form to 203-840-9473

Contact Kevin Kennedy at 203-840-5473 or e-mail kkennedy@reedexpo.com for additional information

WWW.BUILDINGSNY.COM